



“Learning Today to Change Tomorrow”

Launch of the UN Decade of Education for Sustainable Development worldwide video competition

UN Decade of Education for Sustainable Development Secretariat
UNESCO (Paris, France)

Introduction

“Education for sustainable development aims to help people to develop the attitudes, skills and knowledge to make informed decisions for the benefit of themselves and others, now and in the future, and to act upon these decisions.”

The United Nations Decade of Education for Sustainable Development (DESD) Secretariat, in cooperation with Sony France, is pleased to announce the launching of a video competition for the selection of video clips to display on its website. The competition entitled *“Learning Today to Change Tomorrow”* is open to people of all backgrounds and ages worldwide. The competition aims to increase the visibility of education for sustainable development among the general public. Five winning videos will be selected to be displayed on DESD’s website, and the grand prize winner will receive a state of the art camcorder courtesy of Sony France. Interested participants are invited to submit their contributions after they have read and accepted the terms and conditions below.

Terms and Conditions

1. Theme

The theme of the competition is education for sustainable development. Videos should illustrate this theme, and participants are free to interpret the theme according to their own understanding and to express it as they wish, using any technique or style they think appropriate.

2. Eligibility

- The competition is open to people of all ages and backgrounds worldwide.

- Employees of UNESCO and members of their immediate families may not participate.
- Employees of SONY and members of their immediate families may not participate.
- Participants warrant that:
 - the video is original and has not been published;
 - the video does not infringe any copyrights or other rights;
 - the video contains nothing libelous or otherwise unlawful.
- Participants agree to indemnify UNESCO and hold it harmless against all loss, injury, or damage (including any legal costs and/or other expenses properly incurred) occasioned to UNESCO in consequence of any breach of the above warranty.

3. Identification

Each contribution must clearly indicate:

- The name of the participant.
- Participants represent and warrant that they are the sole director or directors of the video.

4. Submission

- Video length must be between thirty and ninety seconds. Any submission exceeding this limit will not be considered.
- Videos are to be submitted using UNESCO's File Depot system, which may be found at: <http://www.unesco.org/tools/filedepot>
- The steps to use UNESCO's File Depot are the following:
 1. Upload your film onto your computer
 2. Save your film as a zip file
 3. Access File Depot via your Internet browser using the address cited above
 4. Enter your name and e-mail in the required fields
 5. Attach your film under "file to upload"
 6. Enter a.gonzalez-oliver@unesco.org as the recipient
 7. Hit "send".
- Additionally, participants shall send an email to a.gonzalez-oliver@unesco.org providing their name, postal address, title of the video, and upload time and date into file depot.
- Finally, participants must fill out and send the sheet on page 5 of this document, declaring that they understand and accept the Terms and Conditions of the competition.

- For more information, consult: www.unesco.org/education/desd

5. **Deadline**

The “*Learning Today to Change Tomorrow*” competition will run from July 1st to July 28. Submissions must be received via File Depot no later than July 28. Winners will be announced during the first week of August.

6. **Selection Process**

All submissions will be considered and evaluated by a jury made up of UNESCO staff. The jury will select the winning video, recognizing the creativity and technical quality of the designs as well as the artist’s ability to portray the theme of education for sustainable development in a fun and appealing way. Winning videos will be featured on UNESCO’s DESD website, and the grand prize winner will receive a Sony HDR-CX-116 Camescop Full HD with flash memory, courtesy of Sony France.

7. **Results of the Competition**

Participants will be informed of the results of the competition by email. Winning participants of the competition will also be published online on the DESD website: www.unesco.org/education/desd

8. **Prizes**

- **First Prize:** The best video will be featured on DESD’s website. Additionally, the winner will receive a Sony HDR-CX-116 Camescop Full HD with flash memory, courtesy of Sony France. Approximated retail value: €500.
- **Finalists:** Runners-up will be featured on DESD’s website.

General Conditions

1. **Exclusion**

An entry will be excluded from the competition if it is received after the deadline of July 28 at 12:00PM (Paris time) or if any other terms and general conditions mentioned in this document are not respected.

Participants shall not be considered as agents or members of the staff of UNESCO, nor shall they be entitled to commit UNESCO to any expenditure or other obligations.

2. **No return policy**

All submitted videos will belong to UNESCO. The Organization will maintain the right to print, publish, or use any of the submitted material in any way through its work. Contributions to the competition will not be returned to the artists.

3. **Intellectual property, including copyright**

Participants grant all intellectual property rights, including but not limited to copyright, in the video in all countries to UNESCO, which shall, during the maximum period foreseen by the applicable law, have the exclusive right to translate, adapt, reproduce, perform,

broadcast, communicate to the public, publish in any language and in any form the whole or any part of the video, and to authorize others to exercise any or all of its rights hereunder.

4. **Videos**

Videos are to be submitted using UNESCO's File Depot in .avi or .wmv format. A confirmation email including the participant's name and postal address, title of the video, and upload time must be sent to a.gonzalez-oliver@unesco.org

5. **Language**

Contributions must be submitted in either English, French, or Spanish.

6. **Validity**

UNESCO may at its discretion disqualify any submission which it deems does not meet the conditions of the competition. The final decision lies with UNESCO. This competition is valid only where legal.

For more information please contact:

Ms. Anyuli Gonzalez-Oliver (email: a.gonzalez-oliver@unesco.org)
or visit UNESCO's Decade of Education for Sustainable Development website:
<http://www.unesco.org/en/esd/>



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I the undersigned declare that the submitted video, entitled _____,
is my own original work.

I the undersigned understand and accept the rules for the UNESCO's *Learning Today to Change Tomorrow* competition.

Date:

Participant's name:

Participant's signature:

Participants may scan this sheet and send it via email to a.gonzalez-oliver@unesco.org or send it by mail to:

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